

## **City of Bloomington Arts Commission**

### **Meeting Minutes**

January 14, 2015

5:00 pm, McCloskey Room, City Hall

Present: Jan Grant, Lynn Schwartzberg, Craig Widen, Peter Jacobi, Martina Celerin, Abby Perfetti, Paul Sturm (phone)

Absent: Jean Kautt, Francesca Sobrer, Sally Gaskill, Alain Barker

Ex Officio: Sara Mihich

Minutes recorded by Abby Perfetti

### **Call to Order**

Jan Grant calls the meeting to order at 5:00 pm

### **December 2014 Minutes**

- Abby Perfetti finds that Alain Barker was not listed in the December minutes as present. Lynn Schwartzberg moves to amend the minutes; Martina Celerin seconds. Motion carries.
- Peter Jacobi moves to approve amended minutes; Martina Celerin seconds. Motion carries.

### **Treasurer's Report**

- 402 hasn't changed
- 403 – one more bill to pay on operating budget: the training event
- We are starting 2015 with cash in the bank

### **New Business**

- Resource Workshop for Community-Powered Arts
  - Miah would like a Commissioner to represent BAC at meeting: Lynn Schwartzberg has volunteered as long as she can leave by 6:45, but would like someone else to take her place if possible

### **Old Business**

- Business and the Arts – Chamber of Commerce
  - The Chamber suggests that Smithville should be the first partner
  - The Chamber will introduce BAC and Smithville; then BAC will present ideas
  - This project would have the endorsement and support of the Chamber
  - Lynn notes that Smithville has been a financial supporter of the arts
  - The project should take place in Bloomington. We need to draw up requirements
  - Ideas
    - Peter Jacobi: We should thank them for everything they've done, and ask if we can help with anything they've wanted to do but have been unable to do
    - Jan Grant: Audience development of families of employees
    - Abby Perfetti: Present the info in a way that they will be receptive to; possibly a polished performance. Facilitate a session where they decide on a project.

- Craig Widen: Public art on a walking trail between Bloomington and Ellettsville.
    - Martina Celerin: They are in the communications business, so something related to that
    - Peter Jacobi: Do they bring their employees together for events/retreats; can it be enriched with an arts activity?
    - Paul Sturm: Ensure that the business community guides the project
  - Committee: Craig, Alain, Lynn, Paul
    - ***Will prepare a presentation based on our discussions***
    - Look at project data from other cities that have done similar initiatives
- Chamber of Commerce – other projects
  - 100<sup>th</sup> Anniversary
    - Commission a public art piece to be placed in a high-visibility location
    - Project will be announced in 2015, to be completed in 2016
  - HYPE
    - Want to organize a backstage pass program at an upcoming arts event
    - Miah will solicit partners from local arts orgs
  - In general, they want to have more communication with artists, such as musicians at after-hours events
- 2015 Arts Project Grant guidelines and application
  - No feedback from applications about last April's grant cycle
  - **Suggestion to add a question in the budget section:** If your budget doesn't balance (income doesn't equal expenses), please explain why.
    - Points will not be counted against the organization if it doesn't balance; we just need to understand why.
  - Other grant updates from Sara Mihich
    - Final grant reports from 2013: Roundabout Opera for Kids (April and October 2013), Gallery Walk Group (October 2013)
    - 2014 grand reports are up to date; all should be in by June 2015
- Public Art Master Plan – 2015 work plan and focus topics
  - Step #2 for 2015: Location: Identify specific priority areas for future public art
    - How to prioritize
    - Lynn: City parks are low-hanging fruit because it can be easier to work with Parks and Rec and get a project approved
    - Abby: Places that haven't already been beautified, don't already have art
    - Look at the map of public art and look for areas without art
    - **Commissioners should think about areas in the city that seem deficient in public art**
  - Step #4: Policy and Processes: Assess grant and other program guidelines' alignment with Public Art Master Plan
    - Create a public art support document that integrates with the PAMP
    - ***PAMP sub-committee should meet to discuss this by the February meeting***

- Step #5: Outreach: Develop an annual state-of-the-arts report
  - Need to determine when to release the annual report
  - BAC supports this project and seeks Miah Michaelson's advice on how to accomplish it
  - Jan: Follow the format of the PAMP in design and priorities

### **Staff Report**

- BEAD: Next meeting is Monday, February 16, noon, McCloskey Room, City Hall
- Current Atrium Exhibit: Rafael Cronin
- Commission Reappointments: Fresca Sobrer and Peter Jacobi have been reappointed by the Mayor. Paul Sturm and Martina Celerin have submitted applications for Council reappointment.
- Other: Arts Day at the Statehouse. January 27 at 10:00 am in the Statehouse Rotunda
- Ivy Tech John Waldron Arts Center: Hosting new annual Bloomington Arts Awards. Deadline for nominations is February 2, 2015; anyone can nominate.
- PRIDE Film Festival is January 29-31